

Ashley Pifer

Director of Community Engagement / Operations Manager
Mansfield Area Y / Shelby YMCA

Ashley has many of years of experience working for Non-Profit Organizations. She started her career with the Friendly House where she spent many summers working at Hidden Hollow Residence Camp and school years working in the Friendly House After-School Program. Ashley started her Y career in 2007. During her service at the YMCA she has accomplished the roles of Aquatic Director, Director of Youth Development and was most recently promoted to Director of Community Engagement and Volunteerism.

Ashley is always excited for new adventures and to continue her journey in the YMCA. The YMCA has shaped and guided her through many parts of her life, she thrives to continually give back to those that have given so much to her and continues to invest in the future of our community.

Ashley is celebrating her 13th year at the Y. Starting her career as a part time swim instructor, then earning her title of the Aquatic Director. Years later, she was given the opportunity as the Director of Youth Development; where she provided oversight to all youth programming, youth sports, youth aquatic programs, as well as many other youth development initiatives.

Her passion lies in creating, maintaining, and increasing programming for our community that help children of all abilities, circumstances, and helps them reach their fullest potential. In 2019, Ashley was promoted as the Director of Community Engagement and Volunteerism where her focus is on community relationships, collaborations, and promoting the Y in all aspects of the community! Ashley also oversees the signature Y Volunteer program; TOGETHERHOOD.

Ashley and her son Maxwell live in Mansfield. He is in second grade at Discovery School. In their free time, they love going to sporting events and spending time outside. They love their 13-year-old hound dog Cooper. They enjoy cooking and outdoor activities together.